



# Naismith Coaches Circle

Presentation of the

— **THE KAY YOW LEGACY** —

THE JERRY COLANGELO COURT OF DREAMS

ORIGINAL BASKETBALL HALL OF FAME

## *The Naismith Coaches Circle & The Kay Yow Legacy*

*The Naismith Coaches Circle honors the first coach, Dr. James Naismith. The core values he integrated into the game are the foundation by which young men and women play the game and conduct their lives. The Hall of Fame created this program to recognize coaches who have made a difference by teaching and mentoring with these values in mind.*

*This program offers the opportunity to honor Coach Yow and showcase those that inspired her and those that she inspired. You can pay tribute permanently in the Naismith Circle Courtyard with an engraved granite bench for Coach Yow.*

*In addition, her inspirational story will be included in the Hall's digital & interactive Coaches Circle Exhibit which is located on the second floor inside the Museum.*







*Exterior Courtyard Exhibit - Naismith Granite Benches*





*Located in the Naismith Circle Courtyard, these beautifully engraved granite basketball shaped benches surround the memorial statue of James Naismith. Placed at the main entrance, they are the first impression for over 1 million guests who visit the Hall of Fame property each year.*

*Each bench has its own unique message – customized by (or for) the coach it celebrates.*

*We look forward to working with you and Coach Yow's family to create a message that reflects and honors her journey.*



*The interior exhibit is located on the second floor of the Museum and is part of our new renovation.*

*The Coaches Circle Gallery includes memorabilia and features four state of the art digital touch screens that “come to life” to tell visitors about the Coaches featured in the exhibit.*

*This is an opportunity for guests to learn of Coach Yow’s story and her inspirations in an interactive setting.*







*We ask that you help tell the incredible Kay Yow story through the Naismith Coaches Circle Exhibit.*

*A tribute gift of \$75,000 in Coach Yow's honor enables us to share with BHOF museum guests her passion for the game and the stories of her inspiration.*

*This commitment can be met either through a single (individual) donation or the result of a combined contribution.*

*Gifts to the 501(c)(3) Naismith Basketball Hall of Fame are tax-deductible and payable over a period of up to five (5) years.*





*Thank you for considering this invitation to help preserve Coach Yow's legacy and teach future generations about the values she instilled in those who knew her.*