

www.thehoophallclassic.com Springfield College • Springfield, MA • January 11-15, 2018

Video Guidelines

The following are videotaping restrictions for the 2018 Spalding Hoophall Classic:

- Due to existing television and online broadcasting rights, approved videographers are only allowed to tape up to two minutes of highlight footage per game. All games on Saturday, Sunday and Monday have broadcast rights agreements in place.
- > Media outlets are only allowed to show highlights of the designated games within 48 hours.
- No media outlets are permitted to broadcast the designated games live, including but not limited to Facebook Live and Periscope.
- Videographers are not permitted to videotape entire games at any point, unless approved by the Basketball Hall of Fame staff.
- Credentialed access to the event and media locations are at the sole direction of the Basketball Hall of Fame and its Media Relations contact. All videotaping must be conducted from the endlines of the court – not the bleachers.
- To ensure a dynamic viewing experience for fans, ESPN (or approved broadcast partner) will have first priority for all camera positions
- Each non-news based organization that is interested in collecting video footage for long term online or mobile use will be asked to pay a rights fee to the Basketball Hall of Fame please contact media relations for further discussions.
- > Videographers shall not sell or distribute any highlights coverage to any third party.
- The Basketball Hall of Fame has the right to request, at no charge, copies of all raw and edited footage taken from the event. Should the Basketball Hall of Fame or its designated media relations staff deem the video content to be not appropriate for viewing, the Hall of Fame has the right to request removal or withdrawal of the footage from any piece posted for viewing.
- Specific media policies and restrictions related to televised games will be posted online prior to the event and will be handed out upon check-in at the playing venue
- > Each credentialed member is also subject to the terms listed on the back of the credential.
- Anyone who violates these policies may be asked to relinquish their credential and leave the facility.

For more information, please contact: **Nicole Taylor**, Position Sports C: 480-861-2442 / E: nicole.taylor@positionsports.com